



Introduction

Cornwall Heritage Trust is a charity based in Cornwall with the aim of preserving and strengthening Cornwall's unique heritage. One of the ways we accomplish this aim is through the ownership and management of historic sites throughout Cornwall. Another way is to support various education initiatives designed to inspire children and the general public to engage with Cornwall's heritage.

The Coronavirus outbreak has made it difficult for people to visit our sites. In particular we want to enable schools to continue to learn about Cornwall's heritage through trips to experience the locations for themselves, however this is more difficult at present.

Following a successful application to the National Lottery Heritage Fund we plan to produce three short films, each of which focuses on a specific historic site. These are intended to be freely accessible via our website as a resource for schools.

Specification

- Three films to be produced
- Each film to be approximately two to three minutes in duration
- Each film to focus on a specific historic site owned or managed by Cornwall Heritage Trust, these are likely to be:
 - Castle an Dinas – an iron age hillfort near St Columb
 - Carn Euny – A well preserved iron age village near Sancreed
 - The Hurlers – A line of three bronze age stone circles at Minions on Bodmin Moor

(More details of the sites can be found on our [website](#))
- Drone footage will be required for each film to showcase the special features of the sites
- A voiceover will provide narration as the film "walks" them around the sites, this will be reinforced by simple on-screen text for new words or phrases

- CHT will provide assistance with the historical content of the film and the script
- We would like to incorporate some Cornish language in the on-screen text, assistance can be provided with this. We would like to enter the films into the Gorsedh Kernow annual awards
- The films will need to reflect the CHT branding, guidance will be provided on this
- The films will be accessed via our website and will need to be provided in a suitable format. Many schools cannot access websites such as YouTube and so this is not a solution that can be relied upon
- This project is funded by the National Lottery Heritage Fund and their contribution will need to be appropriately acknowledged as per their guidelines

Audience

The films will be principally aimed at primary school children and may feature our mascot, Hairy Tej, at the start of each one. They will have an educational and informative tone however will also be accessible by the general public and so should not preach.

Cornwall Heritage Trust has a strong online presence and our followers in Cornwall, as well as the wider diaspora, will view the films.

Additional Information

- The successful applicant will be responsible for ensuring that comprehensive risk assessments are in place with a specific focus on the restrictions and increased considerations relating to Coronavirus. Guidance from the British Film Commission can be found [here](#)
- The filming will take place in Autumn 2020 and will therefore be very weather dependent. It will be the applicant's responsibility to ensure that consideration is made regarding the best conditions for filming
- Your key contacts will be Cathy Woolcock, Alison Bick or Belinda Body at Cornwall Heritage Trust
- More information can be found on our website – <http://www.cornwallheritagetrust.org>

Application and Selection

We are looking for an enthusiastic and flexible film-maker who will help us to tell the story of the heritage of these special sites. If you wish to apply for the commission please provide:

- A short CV or portfolio containing details of your experience, professional qualifications and at least two references

- A link to at least one piece of your work which you feel demonstrates your suitability for this project
- A one page summary of the proposed outline for the project, this should touch on timescales, ideas for format and any additional considerations
- A quotation for production and delivery of three films as described in this document, along with a timeline for planning, filming and production
- Deadline for applications is Friday 18th September 2020 at 5pm. It is anticipated that the successful applicant will be notified by Wednesday 23rd September 2020. We would like to launch these films as soon as possible however we are aware that filming will be subject to the weather and will be advised by the successful applicant of realistic timescales. This is also the reason for the very short deadline for applications.
- Please email your application to info@cornwallheritagetrust.org and if you have any queries please feel free to get in touch.

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