

Case Study: Festival of Archaeology 2024

All events funded through HLF

We ran a mix of events for different age groups over the Festival of Archaeology. From natural dyeing, hillfort hikes and a mini dig for children. Overall, the Festival was a great success for the Trust as we covered costs, supported wellbeing, inspired people to learn more, educated people on historic crafts and archaeology, and gained membership from participants who weren't already members.

Overall: 83% of attendees were CHT members, 50% self-identify as Cornish,

Cost: £150 direct costs, (staff time)

Income: £883

Gross Profit: £733

Mini Dig

1 x Mini dig in our workshop space at krowji

1 X Mini dig at Sancreed Beacon

No direct costs as all materials had already been purchased. Only costs for this activity is staff time. Both mini digs were supported by one DBS checked volunteer

50% of children attending were home schooled

The average age of children attending is aged 10



Feedback:

75% reported child feeling happier as a result of attending

25% reported child was less anxious as a result of attending

50% reported child grew in confidence as a result of attending

Average response was 9/10 rating for the event overall.

"Thank you - a brilliantly structured and run event, which also articulated well with school curriculum and brought classroom learning to life."

"Both my boys enjoyed the workshop, seemed engaged with it, and happy to stay without me. I'm glad that I booked them on the workshop - and they really seemed happy to have been there."

Hillfort Hikes

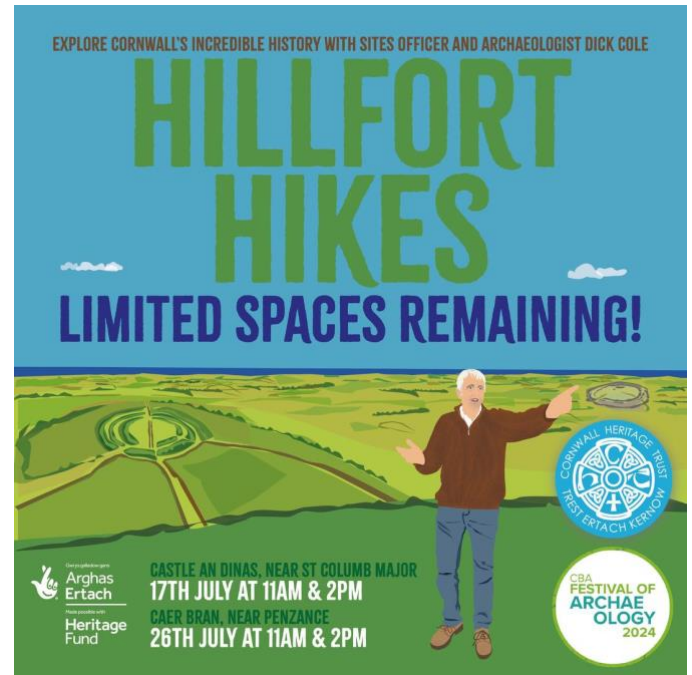
Average response was 8.5/10 rating for the event overall.

100% of attendees were members of CHT

All participants were over the age of 41, with an equal gender split

66% learnt something new,
33% felt uplifted by the event
33% felt inspired to learn more

"I really enjoyed the walk and the information given by the leader. I would be interested in future guided walks"



Natural Dyes Workshop

Average response was 9/10 rating for the event overall.

Only 50% of the attendees were members prior to the event, 2 attendees who weren't members have since joined the Trust. While we can't say this was in direct response of attending, it must have had some impact as they subsequently joined the week after the workshop.

100% of attendees were female and over the age of 41

100% learned something new
50% felt uplifted by the event
50% felt inspired to learn more

"I absolutely loved this event"

"It was so lovely to visit the quoit and site, despite the rain!"

"The session was really enjoyable and we were very well looked after by The CHT staff member. Thank you!"

